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A Note from the Publisher:As the publisher of Snack Food & Wholesale Bakery, we hope you enjoy this message, brought to you on behalf of the IBIE, a SFWB Magazine marketing partner. Please visit us at <https://www.snackandbakery.com/>  for daily news updates, latest product information, and relevant articles.Chris LukePublisher

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# [2022 Snack Producer of the Year: Kellogg Co. and Cheez-It crackers](https://www.snackandbakery.com/articles/98475-snack-producer-of-the-year-kellogg-co-and-cheez-it-crackers)Kellogg Co.’s iconic Cheez-It crackers brand is the 2022 ‘Snack Producer of the Year.’

# [Snack producers look for more flexible seasoning and coating systems](https://www.snackandbakery.com/articles/98466-snack-producers-look-for-more-flexible-seasoning-and-coating-systems)Companies that make seasoning and coating systems for snack and bakery applications—which mostly focus on salty snacks like chips, cheese puffs, pretzels, and popcorn—report a number of trends in requests regarding features and benefits from customers of such machines during the COVID-19 pandemic of the past couple years.