

REFRIGERATED
& FROZEN **FOODS**

BEST NEW RETAIL PRODUCTS 2019

Welcome to our 8th annual Best New Retail Products contest.

Refrigerated & Frozen Foods' editor-in-chief Marina Mayer will review all of the new retail products published in print and online at www.RFFmag.com from July 2018 to February 2019. From there, she will nominate a handful of refrigerated and frozen foods and beverages to be named *Refrigerated & Frozen Foods'* Top 5 Best New Retail Product in 2019.

Products are selected based on uniqueness to the market, packaging enhancements, on-trend flavor profile, consumer need and better-for-you ingredients. Products are NOT selected based off of samples. Seasonal, limited-time only or special-edition products not applicable.

How the contest works:

- Users can vote multiple times, but only once a day.
- This voting page can be shared via email distribution list, social media channels (Facebook, Twitter, etc.) and on company websites. Please be sure to tag us!
- The Top 5 winners will publish in *Refrigerated & Frozen Foods'* July 2019 State of the Industry issue.
- Voting takes place March 4-29, 2019.



*Media Owners Data, June 2018

Get the most of 2019's Product Contest!

Capture your audiences' attention with a Best New Retail Products Sponsorship! Only 5 sponsorships available.

Gain additional brand awareness with extra exposure to a targeted audience in print and online:

Ad Close: Feb 15

Each Sponsor Receives:

- Logo Identity during March's contest announcement eBlast (Reaching over 12,000 opt-in readers*) and July's Editorial Feature.
- Full Page, 4-C ad in July issue.
- Super Leaderboard (970 x 90)**
- Skyscraper (160 x 600 or 300 x 600)**
- Article Sponsorship (180x150) – Reach readers with an anchor ad on the winner announcement article in July.

**Web ads run on the website in key category sections.

HURRY, SPACE WILL RUN OUT! LIMITED TO 5 SPONSORS!

Reserve your space today for only \$4,995 net

Previous Winners Included:



SPECIAL SPONSORSHIPS START HERE:
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