




# 2021 EDITORIAL CALENDAR

THE NATIONAL  
**PROVISIONER**  
130 YEARS OF EDITORIAL LEADERSHIP IN THE MEAT & POULTRY INDUSTRY

 ORIGINAL RESEARCH
  PODCAST
  VIDEO
  GALLERY
  PAGE
  PRINT

	January		February	March	April	May	June
	AD CLOSE 12/23 MATERIAL CLOSE 1/4		AD CLOSE 1/15 MATERIAL CLOSE 1/18	AD CLOSE 2/15 MATERIAL CLOSE 2/19	AD CLOSE 3/12 MATERIAL CLOSE 3/19	AD CLOSE 4/9 MATERIAL CLOSE 4/14	AD CLOSE 5/13 MATERIAL CLOSE 5/17
SPECIAL REPORTS	THE POULTRY REPORT	MEAT INDUSTRY HALL OF FAME REPORT	THE SEAFOOD REPORT	THE BURGER REPORT	PORTION CONTROL TRENDS	THE TOP 100 PROCESSORS REPORT	2021 PROCESSOR OF THE YEAR
E-BOOK / SPECIAL SUPPLEMENT					2021 Sourcebook	X-Ray & Metal Detection	
WEBINARS / VIRTUAL ROUNDTABLES				Food Safety Report Webinar			COVID-19 One Year Later: What Has Industry Learned?
TECH TOPICS	Injection / Marination		Chilling & Freezing	2021 Food Safety Report	Slicing, Dicing & Cutting	Formulation Strategies: Barbecue Trends	Lubricants
	Grinding & Stuffing		Phosphates	Apparel	Sanitation Equipment & Sanitizers	Forming Technology	Carcass Wash & Pre-harvest Interventions
	Slaughter Equipment		MAP & Overwrap	Low-sodium & Sodium Reduction	Weighing & Labeling	Reclosable Packaging	Casings & Nettings
	Trays & Tray-sealers			Interleaving & Stacking			
	Formulation Strategies: Protein / Meat Snacks						
TECH SOLUTIONS & SHOWCASE	Deli/Lunchmeat Packaging Solutions		Bacon Processing Solutions	Case-Ready Solutions	Poultry Packaging Solutions	Fresh Beef/Pork Processing Solutions	Refrigeration/ Freezing & Logistics Solutions
	Meat Industry Hall of Fame Inductees			Deli Plant of the Future			Poultry Plant of the Future
ADVERTISER INCENTIVES (FOR 1/2 PAGE OR LARGER DISPLAY ADVERTISERS)	Buy one ad, Get 2nd ad in January FREE IPPE Exhibitor Package IPPE Show January 26-28 Atlanta, GA		LEAD ADVANTAGE Free Sales Leads	FREE 1/3-page Food Safety Profile for Food Safety Report eBook Advertisers	FREE Enhanced Online Sourcebook Listing	LEAD ADVANTAGE Free Sales Leads	FREE Customer Supplied Video

	July AD CLOSE 6/11 MATERIAL CLOSE 6/18	August AD CLOSE 7/13 MATERIAL CLOSE 7/16	September AD CLOSE 8/13 MATERIAL CLOSE 8/20	October AD CLOSE 9/13 MATERIAL CLOSE 9/20	November AD CLOSE 10/15 MATERIAL CLOSE 10/19	December AD CLOSE 11/11 MATERIAL CLOSE 11/16
<b>SPECIAL REPORTS</b>	<b>THE SAUSAGE REPORT</b>	<b>THE DELI REPORT</b>	<b>THE BACON REPORT</b>	<b>STATE OF THE INDUSTRY</b> 	<b>CONSUMER TRENDS REPORT</b>	<b>2022 ECONOMIC OUTLOOK</b> 
<b>E-BOOK / SPECIAL SUPPLEMENT</b>		Robotics & Process Automation 			Sustainable Packaging	
<b>WEBINARS / VIRTUAL ROUNDTABLES</b>		Sustainability: Resource-Conservation Successes		The State of the Industry		
<b>TECH TOPICS</b>	Formulation Strategies: Lunch	Fat Analysis	Formulation Strategies: 2021 Holiday Dinner Prep	The State of Food Safety	Conveyors & Belting	Vision Systems
	Cooking, Frying & Smoking	Post-packaging Pasteurization	Personal Protective Equipment (PPE) & Employee Hygiene	The State of Packaging	Meat Analogs / Non-Meat Proteins	Batters & Breadings
	Employee Training & Auditing	Films & Barrier Technology	Gums, Binders & Emulsifiers	Trimming & Deboning	Shelf-life Extenders	Antimicrobial Sprays & Dips
	Form/Fill/Seal		Microwaveable Packaging		Formulation Strategies: Breakfast	Vacuum Packaging
<b>TECH SOLUTIONS &amp; SHOWCASE</b>	Ham Processing Solutions	Fresh Chicken Processing Solutions	Portion Control Packaging Solutions	Sausage Processing Solutions	Turkey Processing Solutions	Ground Beef Processing Solutions
		Beef Plant of the Future			Pork Plant of the Future	
<b>ADVERTISER INCENTIVES (FOR 1/2 PAGE OR LARGER DISPLAY ADVERTISERS)</b>	FREE 1/4-page Website Spotlight	LEAD ADVANTAGE Free Sales Leads	PACK EXPO/ PROCESS EXPO Exhibitor Package PACK EXPO September 27-29 Las Vegas, NV PROCESS EXPO October 12-15 Chicago IL	FREE 1/2-page corporate profile	LEAD ADVANTAGE Free Sales Leads	IPPE Exhibitor Package