

CASE STUDY: DRIVE

Customer: FOSS

Objective:

Increase traffic to specific landing pages on website

Advanced Marketing Solution:

DRIVE

Click Goal: 180



About DRIVE

This program is an ideal solution for the businesses looking to increase web traffic and added exposure. Allow us to take the marketing wheel and driving your target audience to your website, microsite, or landing page.

183

Website Visitors

3

Marketing Efforts

20

Days, Campaign Length

Campaign

Over the course of 20 days, Foss content deployed to Dairy Food users, encouraging engagement by promoting testimonials and industry studies.

